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“ MEETINGS OF MINDS ”



ERTC Petrochemical Conference

5 – 7 October 2009
Sheraton Roma Hotel and
Conference Center, Italy

Key topics

- Impact of biofuel regulations
- Achieving greener ethylene
- Efficient production of ethylene and propylene from bio-mass
- New developments within high temperature furnace refractory materials
- Olgone process in the aromatics complex
- Current status of methane routes to olefins
- Managing chemical company portfolio changes with limited credit
- Coping in a volatile market

Global Alliance Partner: **Hydrocarbon Processing**

www.gtforum.com/petrochemical

ERTC
FORUM

Introduction

ERTC Petrochemical Conference is in its 9th successful year and is the only conference within the refining industry that discusses timely and topical issues facing the industry and presents in-depth technical content.

Advances in petrochemical engineering, environmental concerns, volatile oil prices and the shift of market dynamics as a result of continued expansion from China and Middle East, have placed great pressure on plants to retain profitability throughout the entire petrochemical value chain.

Some of the key issues we will be addressing are:

- Making the right decisions now to position yourself in the new market dynamics
- Improving your production efficiency of propylene and ethylene
- Analysing the influence of future olefins capacities on the global flow of olefins
- Overcoming the impact of the credit squeeze on your plant operations
- Assessing what your peers are doing to lower production costs
- Discussing how your plant will be affected by the 2013 CO2 policy measures

Leading companies have been carefully selected to share their views on propylene and derivatives developments, how to maximise propylene yield, to provide benchmarking and give an economic outlook on today's petrochemical industry.

In addition to the programme developed with our board of advisers, you will have time to share knowledge and exchange ideas with industry professionals from around the world in this uniquely stimulating environment.

Advisory Board

The 2009 **ERTC Petrochemical** advisers are:

- Piet Huizenga, Shell Chemicals
- Walter Vermeiren, Total Petrochemicals
- Karen Small, INEOS
- Bert Bosman, SABIC

Who should attend

Executives from the following sectors will benefit from attending:

- Technical management
- Unit operations personnel
- Engineering, catalyst and chemical companies
- Strategic planners
- Process and technical support staff
- Project management
- Process licensors
- Industry consultants and analysts

Programme

MONDAY 5 OCTOBER 2009

16:00 Conference registration

19:00 Evening cocktail reception



Sponsorship opportunities

To find out how your organisation can benefit from sponsoring this conference, please contact:
Peter Petkov on + 44 (0)20 7484 9730
(peter.petkov@gtforum.com)
or Matthew Whitfield on +44 (0)20 7968 4607
(matthew.whitfield@gtforum.com)

Further details of these presentations are available at: www.gtforum.com/petrochemical

TUESDAY 6 OCTOBER 2009

- 08:30 **Breakfast and registration**
- 09:00 **Welcome and chairman's address**
- 09:10 **Keynote address**
- 09:50 **Olgone process – an alternative to clay treatment in the aromatics complex**
Exxonmobil
- 10:30 **Coffee break**
- 11:00 **Creative restructuring – how to manage chemical company portfolio changes with limited credit**
Accenture
- 11:40 **Ultimate refining – petrochemical integration yields no gasoline**
GTC
- 12:20 **Lunch and opportunity to visit exhibition stands**
- 14:00 **Fast-Track ParamaX implementation at Kashima Oil Refinery**
Axens
- 14:40 **ONLINE Return Bend Protection (6" - 23x) using the Refrex® 1200 HT Umbrella with Integrated Sleeve**
Insulcon
- 15:20 **Coffee break**
- 15:50 **Panel discussion: Overcoming current challenges facing petrochemical plants – the need for flexibility**
- Impact of biofuel regulations
 - How to prepare for the 2013 CO₂ policy measures – special focus on steamcrackers emissions
 - Energy-Saving-Options for petrochemical plants
- Panelists to be confirmed
- 16:30 **Cocktail reception**

WEDNESDAY 7 OCTOBER 2009

- 08:30 **Breakfast and registration**
- 09:00 **Chairman's remarks**
- 09:10 **Keynote address**
- 09:50 **Lower costs of production for ethylene and propylene via MTO**
UOP
- 10:30 **Coffee break**
- 11:00 **Greener ethylene**
Technip
- 11:40 **Efficient production of ethylene and propylene from bio-mass**
Exelus
- 12:20 **Lunch and opportunity to visit exhibition stands**
- 14:00 **Adapting to volatile markets and a very competitive business environment**
Accenture
- 14:40 **Start-up experience of plants for aromatics recovery with Uhde's Morphylane® Extractive Distillation Technology**
Uhde
- 15:20 **End of conference**

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(Before 24 August 2009)

Register online at:

www.gtforum.com/petrochemical



